

PARKLAND BOYS BASKETBALL BOOSTER CLUB

September 19, 2018

PRESENT: Jessica Ruisch, Tammy Bauer, Amy Schultz, Marie Rappa, Karl Klinger, Lisa & Rob Rindock, Andy Stephens, Jaime Rhoads, Linda Ray, Sarah Mosser, Tracey & Glynis Lewis, Corey Bergstein, Howie Lessel

- **Treasurers Report**

- Considerably lower than usual due to no tournament (thousands)

- **Clearances**

- Should have for Miracle League and other event type functions

- Not necessary to work in Snack Bar

- Good for 5 years

- **Committees Needed**

- A. Miracle League-** need someone to coordinate

- Mid-October...Trick or Treat night?

- Amy has stuff for

- Sarah Mosser volunteered to assist

- B. Senior Night-** underclassman parents usually

- Basketball and Band

- Jess Ruisch volunteered

- C. Post Season Event (banquet, Iron Pigs, etc.)**

- On hold for now until finances are better

- Iron Pigs approx. \$1,500

- Banquet-more than \$1,500

D. Snack Stand Coordinator – Position Open

-Howie can open, Corey volunteered to open

-Corey has a list of ideas and prices for anyone that may be interested

-11 Away games, 10 home...4 Tuesday, 4 Friday, 1 Monday, 1 Wednesday

-Home games vs. Whitehall, Freedom, Dieruff, Nazareth, Emmaus, Central, East Stroudsburg South, and Northampton (also Lower Merion & Trinity High School)

E. **Website administrator**-Caryn D. helped last year...again? Looking for someone to assist Caryn with photos and information on site

- **Fundraisers**

A. **Biaggio** – 100% profit, Howie has if anyone wants, \$435 so far...

B. **Dine & Donate**- Caryn D. has helped in past

C. **Mini basketballs** with player signatures maybe?

D. **50/50** - Small games chance license, about \$50

E. **Skills & Drills Clinic** – did last year, profit \$500, mentioned that emails have been sent to youth leagues, sold t-shirts last year

F. **Half Court Shoot Out** at half time? Biaggio coupon or Snack Bar Cert as prize?

G. **Programs** - Go back to old binding due to funds

- Raise rates? 4 available at prime locations- \$500?

- Usually \$3-4,000 profit...could we make it more?

-\$989 for 200

-Get creative with packages?

-Increase price overall?

-\$50 for business card?

-Booster club member page?

-Mailing information for sponsorships, if you have any ideas,
email Howie

H. Dues - \$75 a family

-Most paid last year

-Middle school parents important-WE NEED YOU!!!!

I. Cash Calendars – we need to push that, Howie will have for parent meeting

J. Spirit Wear – (SV Sports) Lisa working on for parent meeting, slides?

- **Team Meals**- Home games - Red Tomato- work on keeping trays warm for players eating after Freshman game, \$200 a night

Away games- Parent option to pay for Subway – Arrange to give paper to parents at initial meeting

- **Sign-up Genius** - Schedule has been input
- **Highlight Video** -Hold off for moment, \$1,300 last year, Possible PHS students?, need contact information
- **Magnets** - Howie will send options to booster club members, \$420 last year
- **Coach Stephens**

A. Sneakers 9-12- (SV Sports) purchasing? \$90 a pair"ish", with backpacks last year was \$4,700, sneakers only was \$3,400, replace backpacks?

B. Preseason Parent Meeting - October 11th at 6:30 in the café - physical forms, overview, approx. 20 minutes, any info can be emailed by Coach Stephens if necessary

C. Physicals are October 13th - we will send an email out when closer, PSAT's for 10th and 11th graders that day, Andy will let athletic

office know so kids can come earlier.

D. Congratulatory Meeting for parents – date pending

E. iPad Request – Current iPad no longer working, 7 years old, athletic office funds down, review films, tape away games, college coaches footage, Mini is needed- no wifi, \$399, if before season great, if not, okay

- Meeting will be the 2nd Wednesday of each month at 7pm